



15 Years
and Growing!

Dear Parent, Guardian, or Caregiver:

Springtime brings a renewed focus on preserving and protecting the environment. Would your child or teen like to celebrate the season in a very special way?

Dominion Energy's Project Plant It! is a fun environmental education program that has provided free redbud tree seedlings to students since 2007. We now have added an exciting NEW feature — a pollinator program with a free packet of wildflower seeds designed to attract bees and other pollinators.

Project Plant It!'s pollinator program will teach students about different types of pollinators — such as bees, wasps, moths, bats, and hummingbirds, among others — that are vital to the sustainability of the ecosystem. Bees, in particular, play an essential role in pollinating most of the fruits and vegetables in our nation's food system, but they are at risk of disappearing due to factors such as pesticides and loss of habitat. Students can help increase bee populations by participating in **Project Plant It!**

The wildflower seed packets contain seeds for 19 types of sweet-scented wildflowers to plant in a pollinator garden. Since the blossoms on a redbud tree also produce nectar that attracts pollinators, students will learn that **Project Plant It!'s** trees and wildflowers support pollinators and the environment in multiple ways.

If you live in an area where Dominion Energy conducts business, you can order both the redbud tree seedlings and the wildflower seed packets each fall on the website, **ProjectPlantIt.com**, while supplies last. Enter your address on the registration form to find out if you are eligible to participate. If the website accepts your registration, the items will be shipped to you in April by the Arbor Day Foundation, a longtime partner of Dominion Energy.

Instructions for planting the redbud tree seedling and the wildflower seed packet are provided on the packaging for each item.

Some key environmental dates to keep in mind:

- **Arbor Day — last Friday in April**
- **National Wildflower Week — first week in May**
- **National Pollinator Month — June**

Many educational resources are available on the website, including lesson plans with fun hands-on activities about trees and pollinators. Thank you for teaching your child or teen about environmental stewardship by participating in **Project Plant It!**



Sponsored by Dominion Energy, one of the nation's largest producers and transporters of energy, **Project Plant It!** is a community effort to educate students, plant trees and wildflowers, and improve the environment.