



15 Years  
and Growing!

---

## A Letter to Organizations Working with Youth

Is your organization looking for a meaningful project to teach youth about how to protect and preserve the environment?

Dominion Energy's **Project Plant It!** is a fun environmental education program that's perfect for scout troops, environment clubs, civic groups, or any organization working with youth.

**Project Plant It! has provided free redbud tree seedlings to participants since 2007. We now have added an exciting NEW feature — a pollinator program with a free packet of wildflower seeds designed to attract bees and other pollinators.**

The pollinator program will help youth learn about different types of pollinators — such as bees, wasps, moths, bats, and hummingbirds, among others — that are vital to the sustainability of the ecosystem. Bees, in particular, play an essential role in pollinating most of the fruits and vegetables in our nation's food system, but they are at risk of disappearing due to factors such as pesticides and loss of habitat. Young members of community organizations can help increase bee populations by participating in **Project Plant It!**

If you live in an area where Dominion Energy conducts business, you can order both the redbud tree seedlings and the wildflower seed packets each fall on the website, **ProjectPlantIt.com**, while supplies last. Enter your address on the registration form to find out if you are eligible to participate. If the website accepts your registration, the items will be shipped to you in April by the Arbor Day Foundation, a longtime partner of Dominion Energy.

Instructions for planting the redbud tree seedling and the wildflower seed packet are provided on the packaging for each item. Here's some good news: You can plant the redbud tree seedling near the wildflower pollinator garden, because the blossoms on a redbud tree also attract bees and other pollinators.

### Some key environmental dates to keep in mind:

- **Arbor Day — last Friday in April**
- **National Wildflower Week — first week in May**
- **National Pollinator Month — June**

Many educational resources are available on the website, including lesson plans with fun hands-on activities about trees and pollinators. Thank you for teaching your organization's youth about environmental stewardship by participating in **Project Plant It!**



Sponsored by Dominion Energy, one of the nation's largest producers and transporters of energy, **Project Plant It!** is a community effort to educate students, plant trees and wildflowers, and improve the environment.